



Fast Start B2B Digital Marketing Program

Looking for digital transformation in your marketing efforts without the long-term commitment?

Our Fast Start B2B Digital Marketing Program is the answer. The pay-as-you-go approach gives you month-by-month flexibility and cost savings coupled with senior-level expertise. Your prepaid \$5000 monthly subscription delivers 50 hours of B2B marketing services from our senior level marketing department - at less than the salary rate of one full-time marketing manager.

Lock in the month with your payment, and we go to work immediately, delivering the digital inbound and outbound program you need to generate interest and leads for your products and services. Gain full value from 10 hours each of:

- Strategic planning for a full inbound/outbound marketing effort
- PR/media relations: one press release per month, pitching to trade pubs and strategically targeted media influencers specific to your niche market
- Social media posting: 12 LinkedIn posts per month, 15 Twitter posts per month, Facebook strategy to showcase company culture
- Content creation: two blogs or one white paper or one customer success story per month
- Email marketing operations/campaign strategy and implementation for two emails per month and guidance to build a robust prospect database

Why hire and train when you can lease your needed marketing services? Our senior marketing experts will be dedicated to your B2B organization. An investment in your marketing program today will help you grow your revenue tomorrow.

Invest in a virtual marketing department and watch your business thrive.



Visit www.markitstrategies.com to learn more.